

Summary

This research has the intention to determine the presence of journalistic genres in civil journalism's blogs, also, to give a detailed presentation of what these genres consist of and the form and style of these types of publications.

In order to answer all the questions raised about the subject, a study of case took place, supported in summaries and graphs, which allowed clarifying the application of the concept of journalistic genres in the blogs pitiyankee.blogspot.com and marthacolmenares.com. These samples were chosen because they expose matters of national interest, based on daily news and in the political trend of its creators.

The initiative to develop this research was born taking notice of the climate of political tension that continues to take place in Venezuela, a country where the freedom of speech and the right to be informed are in danger.

This investigation tries to offer new and different points of view to the world of social communication, so professionals dedicated to this domain use in the proper way the different tools and technological gadgets that surround them. Only this way they would become global professionals and producer of excellent contents.

Key words: Internet, blogs, journalism, policy