

## **Abstract**

The following research paper presents the process that was carried out for the realization of a digital magazine dedicated to the dissemination of information on Venezuelan documentary photography with the aim of promoting the recognition of national photographic references.

Through analysis and with the support of specialized sources in the use and development of new technologies, this study shows the expansion photos thanks to electronic media and multimedia resources.

To raise awareness of the cultural heritage of Venezuela will tour major pioneer photographers who used their art as a means of documentation.

**Keywords:** Promotion, electronic magazine, documentary photography, communication, photographic record.